

**READING BOROUGH COUNCIL
REPORT BY THE DIRECTOR OF ADULT CARE AND HEALTH SERVICES**

TO:	HEALTH & WELLBEING BOARD		
DATE:	7 OCTOBER 2016	AGENDA ITEM:	7
TITLE:	READING's 2nd HEALTH & WELLBEING STRATEGY		
LEAD COUNCILLOR:	COUNCILLOR HOSKIN / COUNCILLOR EDEN / COUNCILOR GAVIN	PORTFOLIO:	HEALTH / ADULT SOCIAL CARE / CHILDREN'S SERVICES
SERVICE:	ALL	WARDS:	BOROUGHWIDE
LEAD OFFICER:	JANETTE SEARLE / KIM WILKINS	TEL:	0118 937 3753 / 3624
JOB TITLE:	PREVENTATIVE SERVICES MANAGER / SENIOR PROGRAMME MANAGER	E-MAIL:	Janette.Searle@reading.gov.uk / Kim.Wilkins@reading.gov.uk

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 This report sets out progress in developing Reading's 2nd Health and Wellbeing Strategy since the Health and Wellbeing Board in July 2016, and seeks authority to launch a formal consultation on the draft.
- 1.2 At its July meeting, the Health and Wellbeing Board agreed to a set of proposals for developing Reading's 2017-20 Health and Wellbeing Strategy, and requested a further report to the Board's October meeting on the commencement of a formal consultation. The Chair of the Health and Wellbeing Board requested a period of stakeholder engagement prior to the formal consultation so that the draft strategy could be co-produced with local partners, particularly voluntary and community sector partners who will be key to developing a strong community infrastructure to support wellbeing.

2. RECOMMENDED ACTION

- 2.1 That the Health and Wellbeing Board:
- (a) agrees to the launch of a formal consultation on the draft Health and Wellbeing Strategy 2017-20 which appears at Appendix 1; and
 - (b) requests a progress report to its January 2017 meeting presenting a final version of the Strategy including a supporting Action Plan developed with stakeholders as part of the consultation process.

3. POLICY CONTEXT

- 3.1 The primary responsibility of Health and Wellbeing Boards, as set out in the Health and Social Care Act 2012, is to produce a Joint Strategic Needs Assessment (JSNA) to identify the current and future health and social care needs of the local community, which will feed into a Joint Health and Wellbeing Strategy (JHWS) setting out joint priorities for local commissioning. Through these key tools, the Health and Wellbeing Board will develop plans to:
- improve the health and wellbeing of the people in their area;
 - reduce health inequalities; and
 - promote the integration of services.

Local authority and CCG commissioning plans should then be informed by the JSNA and the Joint Health and Wellbeing Strategy.

- 3.2 The Care Act in 2014 created a new statutory duty for local authorities to promote the wellbeing of individuals. This duty - also referred to as 'the wellbeing principle' - is a guiding principle for the way in which local authorities should perform their care and support functions. It is not confined to the Council's role in supporting those who are eligible for Adult Social Care, however, but includes all assessment functions, the provision of information & advice, and the local offer of 'preventative' services. The Care Act gives the local authority a responsibility to provide or arrange services that reduce needs for support among people and their (unpaid/family) carers in the local area, and contribute towards preventing or delaying the development of such needs. This is a corporate responsibility, and needs to be considered alongside the general duty of co-operation (with partners outside the local authority).
- 3.3 The Care Act requires councils to have a strategy for meeting their wellbeing responsibilities under the Act. In January 2016, Reading Borough Council launched a draft Adult Wellbeing Position Statement intended to cover this responsibility whilst a revised JSNA and then updated Health and Wellbeing Strategy were in preparation. Feedback from a public consultation on the Adult Wellbeing Position Statement is being used to inform the development of Reading's 2017-20 Health and Wellbeing Strategy.
- 3.4 Over the coming months, the Health and Wellbeing Board will be reflecting on the findings of a Health and Wellbeing Peer Review, and considering how to align Commissioning Intentions across members of the Board more closely in future. Throughout these discussions, the Board will consider how the new Health & Wellbeing Strategy can steer the Board in the direction it needs to take, including providing the best foundation for health and social care integration.

4. READING'S 2nd JOINT HEALTH AND WELLBEING STRATEGY

- 4.1 There have now been two workshops bringing together members of the Health and Wellbeing Board and other key stakeholders representing public services, local providers and Reading's voluntary sector (the Health & Wellbeing Involvement Group) to refresh Reading's Health and Wellbeing Strategy. This

stakeholder group has brought a range of knowledge and expertise into a collaborative review of local need - based on the Joint Strategic Needs Assessment - and of past performance against the goals of the 2013-16 Health & Wellbeing Strategy. In addition, the emerging priorities of the new strategy have been discussed at Reading Voluntary Action's Wellbeing Forum for the third sector.

- 4.2 The Joint Strategic Needs Assessment is now updated through a rolling programme. The latest published data is therefore available through the JSNA to underpin discussions about the development of the new Health and Wellbeing Strategy. The JSNA will also continue to be a tool to assist the Health and Wellbeing Board in reviewing progress against the new strategy based on latest intelligence about Reading's health and wellbeing.
- 4.3 Members of the Involvement Group have welcomed the opportunity to be involved in the development of the 2017-20 strategy at an early stage and so shape a draft strategy prior to a formal consultation period. Key messages from the Involvement Group were that the refreshed strategy should represent and include:
- a clear plan to shift our emphasis onto prevention rather than care;
 - an approach which takes a holistic view of people rather than looking at health conditions in isolation;
 - stronger collaboration around providing people with the information they need to take charge of improving their own health;
 - recognition that different approaches are needed to reach different communities;
 - better use of technology to empower people, support independence and make the most efficient use of limited resources; and
 - a focus of partners' collective effort on fewer priorities, so as to target the biggest health and wellbeing risks for Reading.
- 4.4 The Health & Wellbeing Involvement Group felt that the 2013-16 Health & wellbeing Vision - now widely cited across other local strategies and plans - was still valid, and recommended that this be carried forward as the 2017-20 vision:

Vision: A healthier Reading

The Group also liked the idea of adopting the Public Health England mission statement, and suggested adding a Reading Mission Statement:

Mission Statement: to improve and protect Reading's health and wellbeing - improving the health of the poorest, fastest

- 4.5 A number of issues were then identified to make up a 'priorities shortlist' for the new strategy using the following criteria.
- Reading's performance in this area is significantly below average (for England / for the region / by reference to statistical neighbours).
 - This is something which stakeholders feel confident is under local control and influence, and can therefore be changed through a local strategy.

- Reading's performance over time indicates a need to focus on this issue, e.g. Reading is now performing in line with or better than national averages, but this reflects a focus given to a 'hot topic' which needs to be sustained.
- The issue either isn't already included in / monitored via other strategic plans, or there would otherwise be clear added value in making this a HWB priority, e.g. this is something which stakeholders believe Reading would be best placed to address by working together across the membership of the HWB Board.
- The expected return on investment in this area is significant if the issue is made a priority across the HWB partnership.

4.6 The priorities shortlist was then developed, ranked and annotated by the Health & Wellbeing Involvement Group through a second workshop. As a result of this process, three 'building blocks' have been identified to underpin the refreshed Health and Wellbeing Strategy.

- Developing an integrated approach to recognising and supporting all carers
- High quality co-ordinated information to support wellbeing
- Safeguarding vulnerable adults and children

4.7 From this base, the draft Strategy proposes seven priorities for the next three years:

- Supporting people to make healthy lifestyle choices (with a focus on tooth decay, obesity and physical activity)
- Reducing loneliness and social isolation
- Reducing the amount of alcohol people drink to safe levels
- Promoting positive mental health and wellbeing in children and young people
- Making Reading a place where people can live well with dementia
- Increasing breast and bowel screening and prevention services
- Reducing the number of people with tuberculosis

4.8 There were a number of issues which the Involvement Group considered were best owned by partnerships other than the Health and Wellbeing Board. All were seen as being relevant to achieving the Health and Wellbeing vision, and the Group suggested that they should be recorded as issues in which the Health and Wellbeing Board would maintain an interest and a dialogue with other appropriate local partnerships. These issues are:

- Increasing the number of young people in employment, education or training (not NEET)
- Ensuring more people plan for end of life and have a positive experience of end of life care
- Supporting vulnerable groups to be warm and well.
- Reducing the number of people using opiates
- Protecting Reading residents from crime and the fear of crime
- Narrowing the gap between the educational attainment of children who are eligible for free school meals and those who are not eligible.
- Tackling poverty

- Reducing the number of people and families living in temporary accommodation

The Involvement Group's recommendation is that future information sharing with the Health and Wellbeing Board should be purposeful, with clear requests or recommendations to the Board as part of any reports submitted to it.

- 4.9 A dashboard of key performance indicators has now been developed to increase the accountability and transparency of the Health and Wellbeing Board's future progress against stated aims and objectives. This dashboard will be used to track performance against the Action Plan which will be developed in support of the 2017-20 Health and Wellbeing Strategy. It will identify performance in those areas ultimately selected as the priorities for the new Health and Wellbeing Strategy, as well as performance in the wider 'business as usual' across the health and wellbeing landscape.

5. CONTRIBUTION TO STRATEGIC AIMS

- 5.1 Members of the Health and Wellbeing Board have worked with key stakeholders to review the 2016 Joint Strategic Needs Assessment (JSNA) and performance against the 2013-16 Health and Wellbeing Action Plan. In light of these reviews, a draft strategy has been prepared which includes shared priorities for realising the vision of 'a healthier Reading'. The draft also reflects priorities for health and social care integration, and the need to develop a framework to drive co-commissioning across the Health and Wellbeing Board's membership. The 2017-20 strategy will incorporate wellbeing responsibilities towards residents with current or emerging care and support needs so as to be comprehensive and Care Act compliant.
- 5.2 The refreshed Health and Wellbeing Strategy will also represent - in part - the Board's response to the recommendations of a health and wellbeing peer review carried out in March 2016, by offering an outcome focused framework to drive the future agenda of the Health and Wellbeing Board.

6. COMMUNITY & STAKEHOLDER ENGAGEMENT

- 6.1 There have been two stakeholder workshops to date to review Reading's first Health & Wellbeing Strategy and start to outline the issues for inclusion in the second strategy. There was a third opportunity to work with representatives of the local voluntary and community sector on the development of the strategy prior to a formal consultation at Reading Voluntary Action's Wellbeing Forum on 9th September.
- 6.2 There has already been a 12 week consultation on the Council's Adult Wellbeing Position Statement, and this feedback has informed the development of the new Health and Wellbeing Strategy. This will ensure that the new strategy includes Reading's approach to meeting the specific wellbeing duties detailed in the Care Act and relating to adults with current or emerging care needs.

- 6.3 Subject to the Health and Wellbeing Board's approval, there will be a 9 week formal consultation on the draft strategy, commencing immediately. This will include an online questionnaire alongside presentations to a series of resident / patient / service user forums to give people the opportunity to take part in a dialogue about proposed priorities and the development of an Action Plan to achieve these. A report on that consultation and engagement exercise will be taken to the January meeting of the Health and Wellbeing Board along with an updated draft of the Strategy and a proposed Action Plan for adoption.

7. LEGAL IMPLICATIONS

- 7.1 The Health and Social Care Act (2012) gives duties to local authorities and clinical commissioning groups (CCGs) to develop a Health and Wellbeing Strategy and to take account of the findings of the JSNA in the development of commissioning plans. In addition, the Council has a duty under the Care Act (2014) to develop a clear framework for ensuring it is meeting its wellbeing and prevention obligations under the Care Act.
- 7.2 Members of the Health and Wellbeing Board are under a legal duty to comply with the public sector equality duties set out in Section 149 of the Equality Act (2010). In order to comply with this duty, members must positively seek to prevent discrimination, and protect and promote the interests of vulnerable groups. Many of those intended to benefit from the priorities set out in the draft Health and Wellbeing Strategy will be in possession of 'protected characteristics' as set out in the Equality Act, and the Strategy therefore has the potential to be a vehicle for promoting equality of opportunity.

8. EQUALITY IMPACT ASSESSMENT

- 8.1 The consultation will provide an opportunity to develop an understanding of how the draft Strategy might impact differently on protected groups, and will also highlight any concerns or impacts any changes may have. As a vehicle for addressing health inequalities, it is expected that any such differential impact would be positive. However, an equality impact assessment will be prepared to accompany the final strategy presented to the Board for approval.

9. FINANCIAL IMPLICATIONS

- 9.1 This engagement exercise will be met using existing resource and will not in itself require additional capital or revenue investment.
- 9.2 Consultation feedback will inform the development of the Health and Wellbeing Action Plan, at which point the financial implications of adopting the Strategy will be presented to the Health and Wellbeing Board. It will be an imperative that the Strategy drives the efficient use of resources and identifies clear health benefits on investment so as to protect a sustainable local health and care system.

10. APPENDICES

Appendix 1 - Draft Health and Wellbeing Strategy 2017-20